



VARNYA

EXPORTS

Pure. Proven. Global

PRODUCT CATALOGUE

2025 Edition

**KASHMIRI EMBROIDERY
CUSHION COVER COLLECTION**



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www.varnyaexports.com

LAUNCH EDITION

House of Varnya was born from a longing to bring India's most soulful artistry to the world. Every cushion in this collection is not just a home accessory—it is a canvas of heritage, threaded with the hands of artisans who carry generations of skill, stories, and silent dedication.

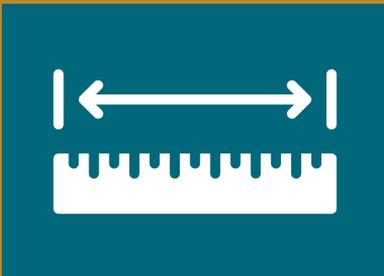
Kashmiri crewel embroidery is a centuries-old art form, celebrated for its intricate chain stitch patterns, natural dyes, and hand-drawn floral motifs. Traditionally crafted on thick cotton or wool, these designs often feature chinar leaves, birds, and blooming vines—symbols of beauty and continuity in Kashmiri culture.

At **House of Varnya**, we are committed to quality, ethical sourcing, and thoughtful design. We work directly with artisan communities to ensure fair compensation, and we prioritize eco-conscious practices throughout our production and packaging process.



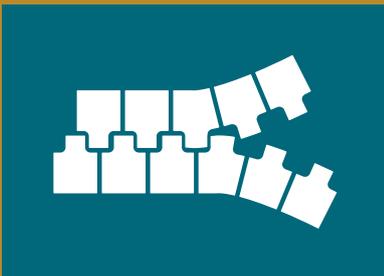
HOW TO USE THIS CATALOG

Cushion Size and Details



Cushion Sizes details currently supported

- 16 x 16 inches (40 x 40 cm)
- 18 x 18 inches (45 x 45 cm)
- 12 x 20 inches (30 x 50 cm)



Cushion Closure Types currently supported

- Concealed Zippers
- Envelope/Overlap opening
- Push Buttons



To place an inquiry or order:

Reach out to us via WhatsApp, email, or our website provided in footer section

Note: For bulk orders, we welcome discussions on color themes, fabric choices, sizes, closure types and order scheduling to suit your needs.



SPRING STEMS



Bahaar-e-Tan

SKU: DSCH001

HSN: 6304.91.00

Spring Stems celebrates the simple elegance of fresh blooms reaching for the sun. Bold reds, warm golds, and gentle pinks rise gracefully against a soft ivory base, hand-embroidered in fine single-ply wool. This design captures the essence of a Kashmiri meadow in spring—fresh, uplifting, and timeless.

Size Options	16" x 16" (40x40 cm) / 18" x 18" (45x45 cm)
Base Fabric	100 % cotton
Embroidery Material	100 % Wool - Single Ply
Workmanship	Hand-embroidered crewel
Closure Type	Concealed Zipper
MOQ	20
Certifications	Compliant with EU/US textile labeling standards
Country Of Origin	India



MOONLIGHT MEADOW



Chaand-e-Baag

SKU: DSCH002

HSN: 6304.91.00

Like a Kashmiri meadow bathed in soft moonlight, **Moonlight Meadow** features delicate white floral motifs against a deep blue backdrop. The hand-embroidered vines and blossoms evoke a sense of serenity and timeless beauty, making it a striking yet versatile addition to any space.

Size Options	16" x 16" (40x40 cm) / 18" x 18" (45x45 cm)
Base Fabric	100 % cotton
Embroidery Material	100 % Wool - Single Ply
Workmanship	Hand-embroidered crewel
Closure Type	Concealed Zipper
MOQ	20
Certifications	Compliant with EU/US textile labeling standards
Country Of Origin	India



BLUE BLOSSOM TRAILS



Neel-e-Gulzar

SKU: DDCH003

HSN: 6304.91.00

The graceful climbing florals of **Blue Blossom Trail** evoke the winding trails of Kashmir's alpine gardens. Deep blue blooms stretch across a crisp ivory canvas, creating a look that is at once refreshing and timeless, perfect for uplifting any living space.

Size Options	16" x 16" (40x40 cm) / 18" x 18" (45x45 cm)
Base Fabric	100 % cotton
Embroidery Material	100 % Wool - Double Ply
Workmanship	Hand-embroidered crewel
Closure Type	Concealed Zipper
MOQ	20
Certifications	Compliant with EU/US textile labeling standards
Country Of Origin	India



BLOOMING EMBRACE



Mehek-e-Ishq

SKU: DSCH004

HSN: 6304.91.00

A joyful harmony of blossoms in full bloom, **Blooming Embrace** captures the warmth of a garden in spring. Bold reds, serene blues, and gentle creams intertwine through intricate hand crewel embroidery, creating a design that radiates comfort, artistry, and timeless charm.

Size Options

16" x 16" (40x40 cm) / 18" x 18" (45x45 cm)

Base Fabric

100 % cotton

Embroidery Material

100 % Wool - Single Ply

Workmanship

Hand-embroidered crewel

Closure Type

Concealed Zipper

MOQ

20

Certifications

Compliant with EU/US textile labeling standards

Country Of Origin

India



ROYAL BLOOM



Gul-e-Bahar

SKU: DSCH005

HSN: 6304.91.00

Inspired by the quiet beauty of a Kashmiri spring, **Royal Bloom** brings to life the joyful dance of wildflowers in full color. Hand-embroidered with fine single-ply wool on a Dasoot cotton base, its lively blossoms and winding stems infuse any space with freshness, tradition, and artisanal grace.

Size Options

16" x 16" (40x40 cm) / 18" x 18" (45x45 cm)

Base Fabric

100 % cotton

Embroidery Material

100 % Wool - Single Ply

Workmanship

Hand-embroidered crewel

Closure Type

Concealed Zipper

MOQ

20

Certifications

Compliant with EU/US textile labeling standards

Country Of Origin

India



OCEAN BLOOM



Neel-Shabnam

SKU: DSCH006

HSN: 6304.91.00

Evoking the depth and freshness of the ocean, **Ocean Bloom** is a celebration of cool blues and lush greens intertwined in perfect harmony. Hand-embroidered with fine single-ply wool on Dasoot cotton, its floral medley adds a refreshing touch of artisanal elegance to any living space.

Size Options

16" x 16" (40x40 cm) / 18" x 18" (45x45 cm)

Base Fabric

100 % cotton

Embroidery Material

100 % Wool - Single Ply

Workmanship

Hand-embroidered crewel

Closure Type

Concealed Zipper

MOQ

20

Certifications

Compliant with EU/US textile labeling standards

Country Of Origin

India



GARDEN CARNIVAL



Bagh-e-Rang

SKU: DSCH007

HSN: 6304.91.00

Inspired by the timeless charm of Kashmiri garden mosaics, **Garden Carnival** brings together blossoms in warm pinks, ochres, and greens. The repeating floral medallion design creates a sense of harmony and grace, making it a perfect blend of heritage craft and modern elegance.

Size Options

16" x 16" (40x40 cm) / 18" x 18" (45x45 cm)

Base Fabric

100 % cotton

Embroidery Material

100 % Wool - Single Ply

Workmanship

Hand-embroidered crewel

Closure Type

Concealed Zipper

MOQ

20

Certifications

Compliant with EU/US textile labeling standards

Country Of Origin

India



IVORY VINES



Safed-Bel

SKU: DSCH008

HSN: 6304.91.00

Ivory Vines pairs the earthy depth of olive-grey fabric with the elegance of ivory hand crewel embroidery. Flowing floral vines weave across the surface, creating a refined and versatile design that complements both traditional and modern interiors with understated luxury.

Size Options	16" x 16" (40x40 cm) / 18" x 18" (45x45 cm)
Base Fabric	100 % cotton
Embroidery Material	100 % Wool - Single Ply
Workmanship	Hand-embroidered crewel
Closure Type	Concealed Zipper
MOQ	20
Certifications	Compliant with EU/US textile labeling standards
Country Of Origin	India



Packaging & Branding



- Each cushion cover is carefully packed to ensure it reaches you in perfect condition.
- Our eco-conscious packaging and minimalist branding reflect the elegance and authenticity of the product inside.

Why Partner With Us



- Assured artisan quality with zero defect tolerance
- Export-ready documentation for faster clearances
- Custom bulk orders tailored to your market trends
- Transparent and timely communication



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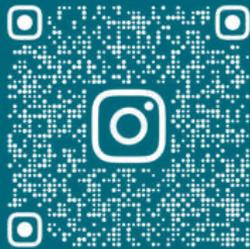
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Hyderabad, India



Smita Lath

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